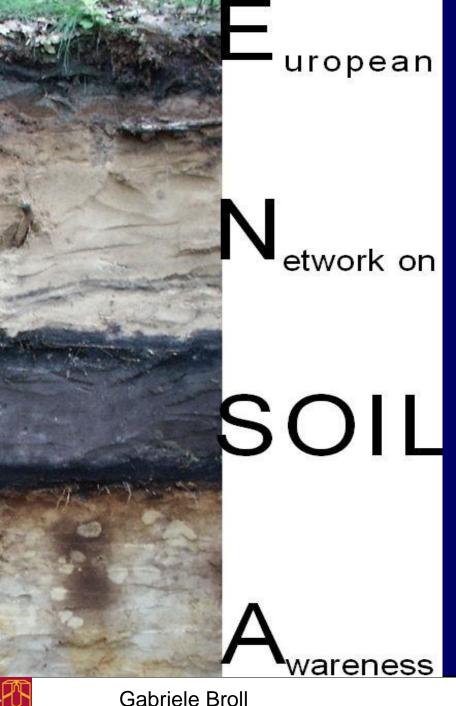
# The European Network on Soil Awareness Steps into the Future

Gabriele Broll

University of Osnabrück Germany German Soil Association www.bvboden.de





Goals:

to increase soil awareness in Europe and

to bring together all people who are interested in soil awareness

Established in 2009

#### **Collaboration with:**

- ELSAEuropean Land & Soil Alliance
- Working Group
   Soil Awareness and Education
   of the EU Soil Bureau Network
- National soil organisations
- Regional and local networks
- International partners

0

Tulln 13.10.11

#### **European Network on Soil Awareness**

- Networking from the local to the European scale (incl. bi- and trinational activities)
- Contact persons in all EU countries needed
- Internet platform
  - Who is doing what where?
  - Which material on soil awareness is existing there?
  - Who is the contact person?
- Meeting every second year





## European Network on Soil Awareness





# How to get from the European scale to the local scale and vice versa?





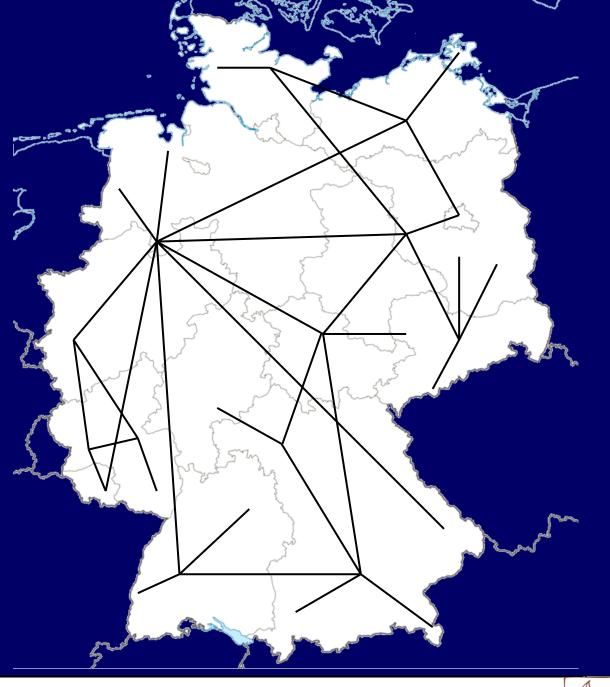
German Soil Association www.bvboden.de

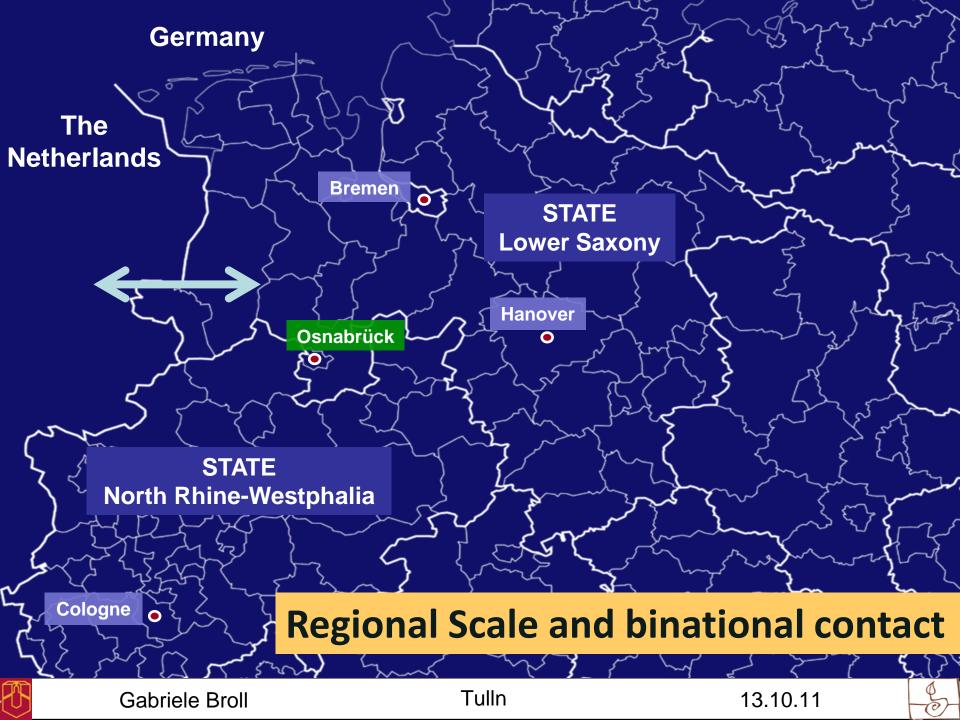


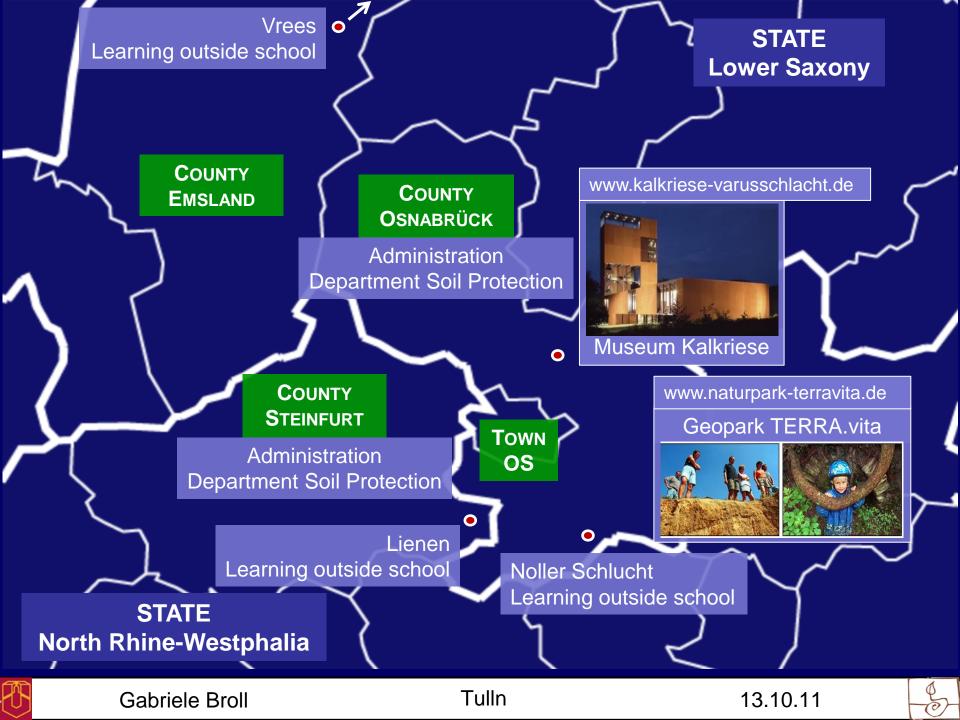
German Soil Science Society www.dbges.de

Other Organisations

National scale
Example Germany







### Learning outside school

Example "Vrees" in Lower Saxony, Germany connected to a Regional Environmental Centre









# Hi, let's work together!



## Goal of the Meeting in Tulln

- To meet colleagues in order to initiate more local, regional and national networks
- To find more key persons for different countries
- To look at interesting things to raise soil awareness and to discuss how to use it
- To learn from the long experience on raising soil awareness in Austria
- One more thing....





#### Outreach and Education

Movie on soils and soil protection in preparation

A movie is an excellent tool to reach our target groups like children or policy makers.

Please, answer the following questions today:

What is the most important topic related to soil protection for you?

What do you think is the most important topic related to soil protection for the citizen?





# Let's work together now...



### ...allover in Europe...



### ...and let's have fun!

